

C L A I M S

1. An image pickup apparatus comprising:
an image capture device which captures an image
of an article;

5 an electronic tag reader which reads electronic
tag information from an electronic tag; and

a writing device, when the image of the article
is captured by the image capture device, which causes
the electronic tag reader to read electronic tag infor-
10 mation and writes the image of the article captured by
the image capture device into the electronic tag.

2. The image pickup apparatus according to
claim 1, further comprising a decision unit which
determines whether a writing of the image is permitted,
15 and wherein the writing device writes the image into
the electronic tag when the decision unit determines
that a writing of the image is permitted.

3. The image pickup apparatus according to
claim 2, wherein the decision unit transmits the
20 electronic tag information read by the electronic tag
reader to a server and makes a determination based on
a response from the server.

4. An image pickup apparatus comprising:
an image capture device which captures an image of
25 an article;

an electronic tag reader which reads electronic
tag information from an electronic tag; and

a writing device which relates the image of the article captured by the image capture device to the electronic tag information read by the electronic tag reader and writes the related image and electronic tag information into a database.

5 5. An electronic tag reading apparatus comprising:

an electronic tag reader which reads electronic tag information from an electronic tag; and

10 a display device which displays an image corresponding to the electronic tag information read by the electronic tag reader.

6. The electronic tag reading apparatus according to claim 5, wherein the display device, when the electronic tag information read by the electronic tag reader includes image data, displays an image based on the image data included in the electronic tag information.

7. The electronic tag reading apparatus according to claim 5, wherein the display device transmits the electronic tag information read by the electronic tag reader to a server and displays an image based on a response from the server.

8. A computer program product configured to store program instructions for execution on a computer system enabling the computer system to perform:

capturing an image of an article;

reading electronic tag information from an
electronic tag; and

when the image of the article is captured, reading
the electronic tag information and writing the captured
5 image of the article into the electronic tag.

9. A computer program product configured to store
program instructions for execution on a computer system
enabling the computer system to perform:

capturing an image of an article;
10 reading electronic tag information from an
electronic tag; and

relating the captured image of the article to
the read-out electronic tag information and writing
the related image and electronic tag information into
15 a database.